Club Resources INTERNATIONAL

Leadership on the Go

#29 *Organizational Leadership - 3*

Teachable Moments

"What does it mean to be an organizational leader? The following traits can invariably be found in those who lead successful organizations.

Having a positive attitude. Attitude is all-important in any endeavor. Employees look to leaders for guidance, reassurance, and example. A leader must learn to roll with the small ups and downs while keeping an eye on the larger vision. The proper attitude should also be mixed with an upbeat good cheer that is invariably infectious.

Instilling dedication to needs and desires of customers. The bottom li ... ness is customer satisfaction. Shortsighted policies that ... satisfaction will eventually sho ... members ... ired to constar ... ete dedicat ...

Recogr ... availab ... involve ... s not only th ... personal loyalties and firs ... salesmanship is often the most far-reachir ...

SAMPLE

Summary. Effective and efficient operations in all areas of an organization are the direct result of good leadership. While sound management and technical skills are also important, without leadership the organization will never achieve its full potential."

Ed Rehkopf, Leadership on the Line – The Workbook

Discussion Points: Discuss the importance of the above concepts with your management team, impressing upon them the value to the club and to their career.

Take Away: You ... up to you. Have a ... op your skills to make you an effective organizational leader.

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